



**Salone dell'Arte e del
Restauro di Firenze**

Biennale Internazionale, Musei,
Arte, Restauro e Tecnologie

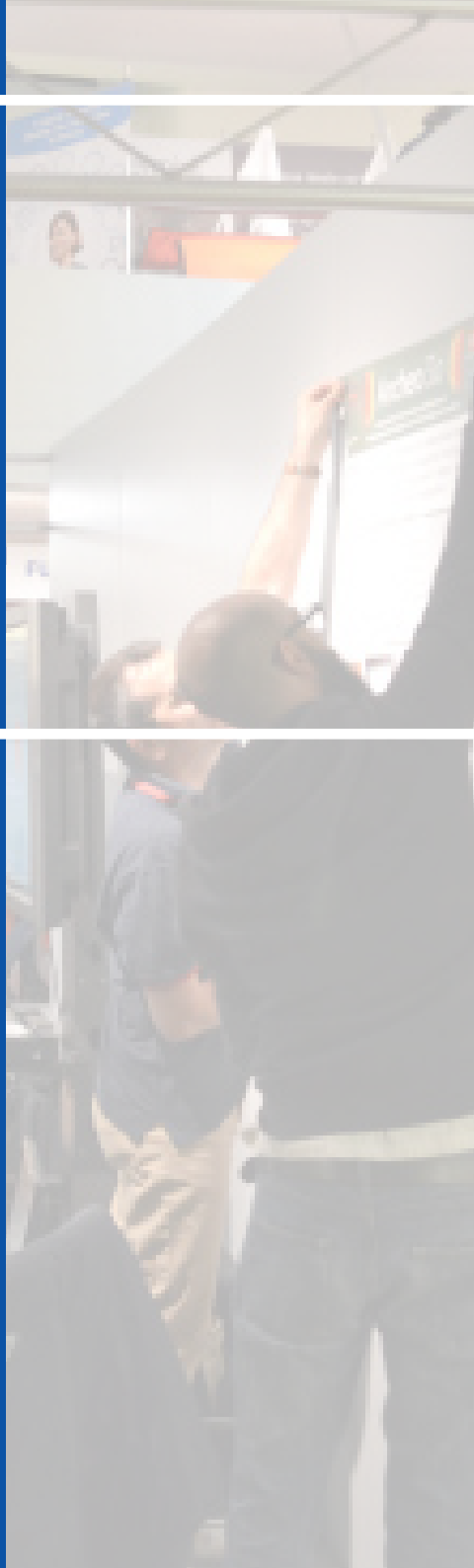
2020

14 | 16 OCTOBER 2020

Palazzo dei Congressi
Villa Vittoria

FIRENZE

SALES KIT | 2020



VII Edition



Since 2009, the **Florence Art and Restoration Fair** has been the main event for all companies and operators in the sector of protection, conservation and enhancement of Cultural Heritage. An entire Kermesse dedicated to conservation, restoration, museums, training, new technologies and the dynamics connected to cultural and environmental tourism.

The Art and Restoration Fair in Florence is the founder of the **European Cultural Heritage Fair Network**, an agreement that provides for a close collaboration between the most important European Fairs dealing with cultural heritage.

sectors commodity

1 Materials, Products and Services for Cultural Heritage

2 Conservation and Restoration

3 Institutions

4 Museums and Services

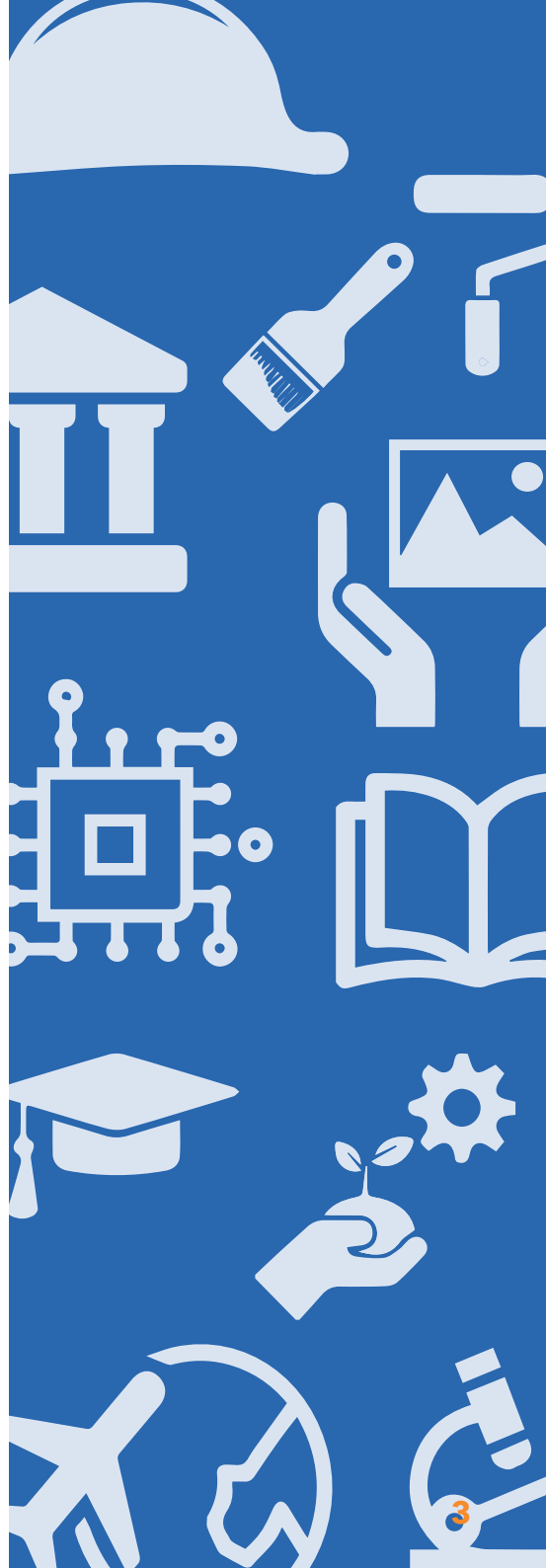
5 Publishing, Promotion and Communication

6 Training and Research

7 Technologies for i Cultural heritage

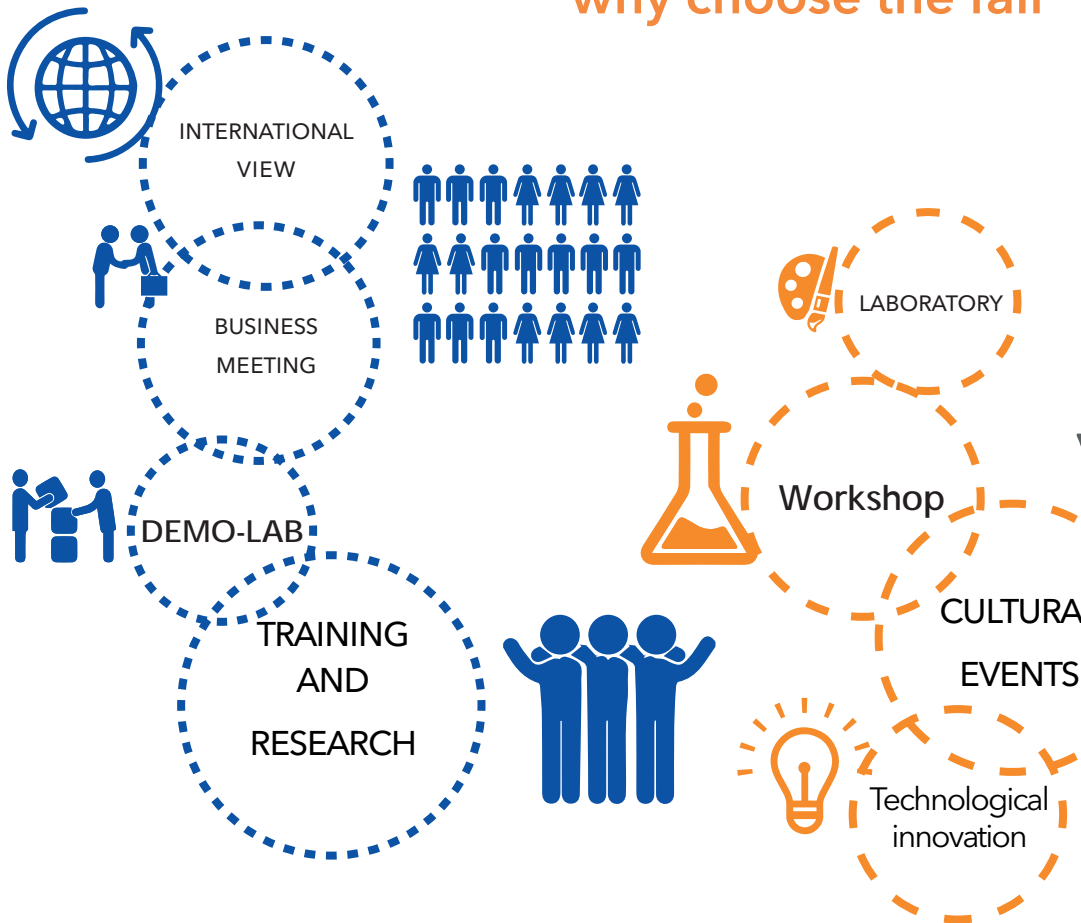
8 Environment and Territory

9 Cultural Tourism

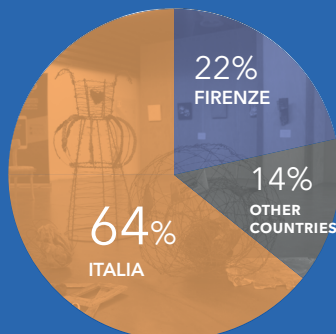


VII Edition

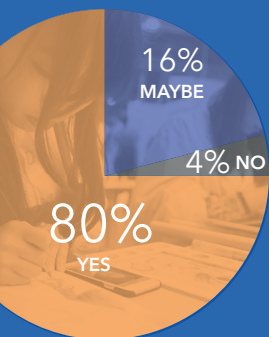
why choose the fair



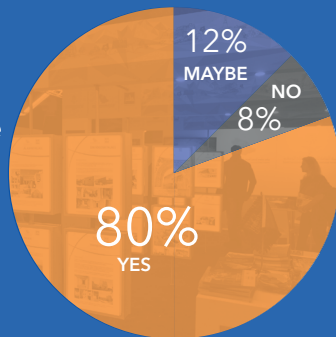
exhibitor participation based on geographical origin



Was the Fair a good platform for your products or services?



in your opinion
you will participate
again in the 2020
edition?



STAND SET-UP

Proposal 1

(3X2) 6sqm - € 2.650 + IVA

*The new furnishing includes:

carpet (color of your choice), white lacquered perimeter panels, open portal on the sides, pre-printed graphics (no logo), 1 white laminate table, 3 transparent crystal polycarbonate chairs, 1 paper basket, 1 coat rack, 2 spotlights, electrical connection.



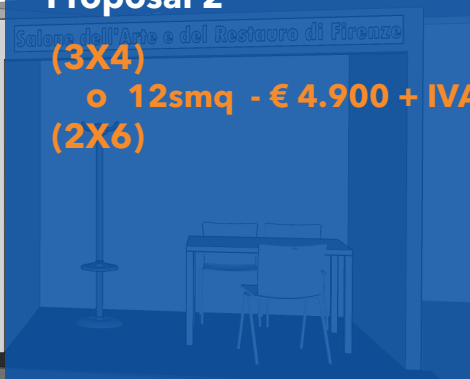
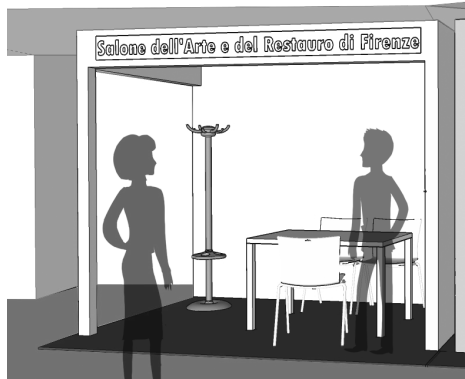
STAND SET-UP

Proposal 2

(3X4)

o 12smq - € 4.900 + IVA

(2X6)



BENEFITS: gala dinner (1 free entrance), registration fee, insurance, furnishing, free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.

*The new furnishing includes:

carpet (color of your choice), white lacquered perimeter panels, open portal on the sides, pre-printed graphics (no logo), 2 white laminate table, 5 transparent crystal polycarbonate chairs, paper basket, coat rack, spotlights, electrical connection.

BARE AREA

Proposal 3

from 6sqm - € 2.070 + IVA

***The new furnishing includes:** carpet (color of your choice), electrical connection.

BENEFITS: Gala Dinner (1 free entrance), registration fee, insurance, furnishing, free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.



DESK

Proposal 4

2 sqm - € 850 + IVA

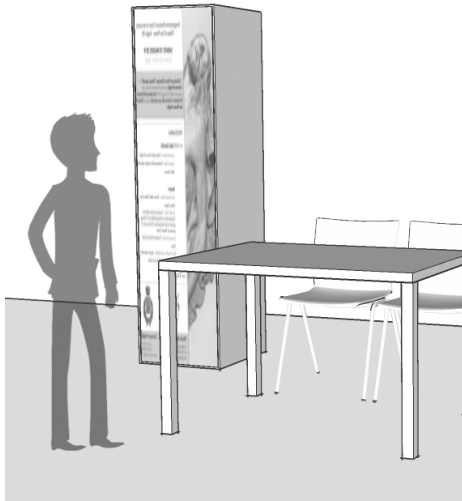
Proposal 5

3 sqm - € 1.030 + IVA

Proposal 6

4 sqm - € 1.340 + IVA

***The new furnishing includes:** totem, electrical connection, table, chairs.



*The Companies of the Technological Sector and Start Up participating in the **Florence Heri-Tech International Conference** have a **further 15% discount**. Customized solutions are also provided for institutions, Institutions, Associations, Universities and Research Centers.

BENEFITS: Gala Dinner (1 free entrance), registration fee, insurance, furnishing, free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.

DESK

Proposal 7

2 sqm - € 750 + IVA

Proposal 8

3 sqm - € 900 + IVA

Proposal 9

4 sqm - € 1.250 + IVA

The new furnishing includes:

totem, electrical connection, table, chairs.

BENEFITS: gala dinner (1 free ticket), registration fee, insurance, furnishing, free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.

PUBLISHING



Salone
dell'Arte
e del Restauro
di Firenze®
© FRANCESCO LUGLIO

BOOKSHOP

€ 350 + IVA

The **Bookshop** is managed by the Organizing Secretariat during the entire duration of the event. In order to best represent the panorama of publishing in the sector, the bookshop will be open to external proposals. They can sell at the bookshop, on consignment, all publishers or self-handling companies related to the history of art, cultural assets, new technologies, etc., as well as to specialized magazines for operators and technicians in the sector. Participation is completely open within the limit of available space.

BENEFITS: presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.



POSTER, ROLL-UP

E TOTEM

€ 300 + IVA

Graphic processing and printing by the exhibitor, maximum size of 100xh200 cm. Please send the material directly to the fair on 13 October 2020 / **Graphic processing and printing by the exhibitor**, maximum size of 100xh200 cm. Please send the material directly to the fair on 13th October 2020.

BENEFITS: registration fee, furnishing, free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.



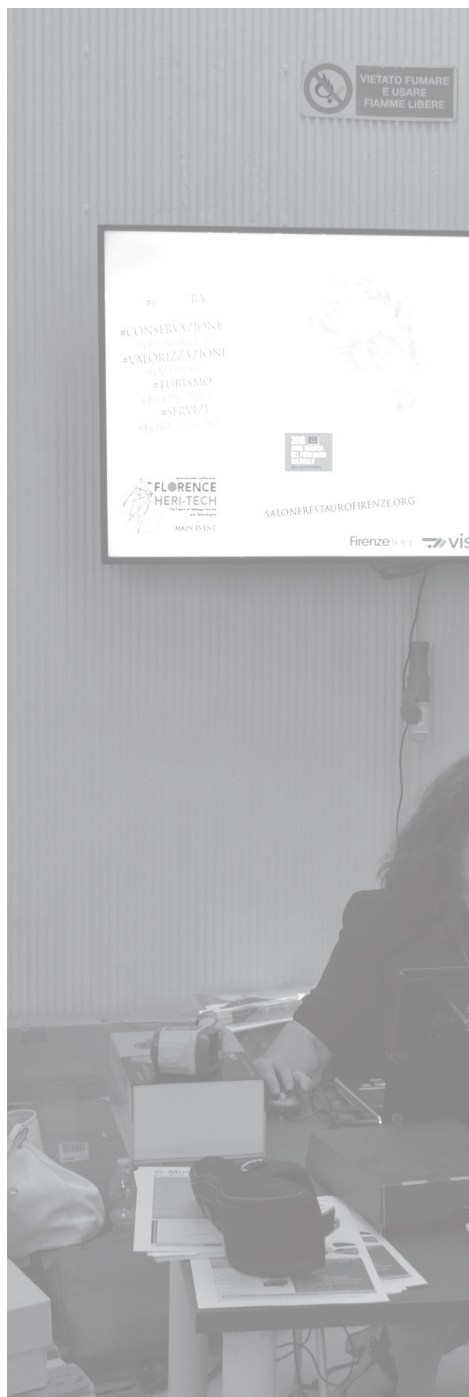
PROMOTIONAL VIDEO

€ 600 + IVA

The cost includes the rental of the monitor, the Video must be prepared in AVI format with a maximum duration of 8 minutes with a maximum capacity of 100 MB.

Please send all the material to commerciale@salonerestauro.org by 02 October 2020 at the latest.

BENEFITS free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.



CULTURAL EVENTS

(conferences, workshops,
conference, round table, ecc)

1/2 Half a day

4h a € 180 + IVA

Full day

8h a € 380 + IVA

To realize the event it is necessary to send the following information to eventi@salonerestaurofirenze.org no later than October 2nd 2020: event title, descriptive abstract of max 5,000 characters, duration and type of event (workshop, conference, round table) etc); names of the promoters and the subjects who will participate in the realization of the event (collaborations, sponsors, etc.); logos of the subjects involved; two descriptive photographs in high resolution. The texts must be in ".doc" format. The conference rooms are equipped with an audio system, supports for film screenings and reception / assistance staff for the participants.

BENEFITS:

free wi-fi, 2 free hours in a room inside the exhibition venue to organize a cultural event (workshop, round table, conference, etc.) a free 30-minute company presentation in the "business area", presence on the website, in the official catalog, on the "Fair paper"; 3 invitations for the aperitif and opening; 10 invitations for the inauguration; 5 additional badge display; accommodation and services agreement.

SPONSOR COMPANY

Proposal A

from € 3.000 to € 4.000 + IVA

BENEFITS: Desk 4sqm, corporate banner on the salon website, 2 tickets to the gala dinner, presence in the catalog with color paper (1/2 page) and in the "Salone's paper", 2 tickets to the gala dinner.

Proposal B

from € 5.000 to € 6.000 + IVA

BENEFITS: furnished 6sqm stand, corporate banner on the salon website for one year, company presentation and participation in meetings and lunches with the international delegates of the Florence Heri-Tech conference, 2 tickets to the gala dinner, presence in the catalog with color drawings internal page (full page) and in the and in the "Salone's paper" .

Proposal C

€ 7.000 + IVA

BENEFITS: furnished 12sqm stand, corporate banner on the salon website for one year, company presentation and participation meetings and lunches with the international delegates of the Florence Heri-Tech conference, 4 tickets to the gala dinner, presence on the 2nd page of the catalog and courier of the show, presence in folder and press campaign.

* Sponsorship fees and benefits can be customized in concert with the Sponsor Company.



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Arte, Restauro e Tecnologie

2020

CONTACTS:

For information, to communicate the chosen package and / or to receive personalized offers based on your exhibition needs, please contact the sales office at:

ADMINISTRATIVE OFFICE:

UNIVERSALTURISMO s.r.l

Tel. 055 50391

srf.amministrazione@universalturismo.com

THE SECRETARIAT:

PALAZZO SPINELLI GROUP

Tel. 055 217728

commerciale@salonerestaurofirenze.org

vitaliana.floresta@salonerestaurofirenze.org

UNIVERSALTURISMO
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Blueteam
travel group